

King Bio Earache Formula™

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Growing up has lots of challenges! For young children, there are new hurdles to overcome at every turn: tying shoes, distinguishing “b” from a “d”, not gagging on new foods, and getting earaches. At King Bio, we haven’t dedicated much research (actually none) to assistance with shoe tying or gagging, but we *do* know how to help those earaches!

Otitis media—inflammation in the middle ear—occurs most frequently in children. In fact, earaches rank second to the common cold as the most common health problem in preschool children. By the age of one year, half of children have had at least one episode. Over one-third will have repeated episodes between one and three years. And, for school children, an estimated 5 million school days are missed every year due to otitis media.

Right behind the eardrum is a small air-containing space called the middle ear. Pressure in the middle ear is equalized with the atmosphere through a tiny tube called the Eustachian tube that opens to a space behind the nose into the upper throat where air or fluid can enter or escape. Earaches and ear infections occur when mucus secretions, usually from a cold or allergy, settle in the Eustachian causing the tube to swell and become blocked. This creates a vacuum effect—drawing the eardrum inward, allowing the infected fluid to seep into the middle ear. This, in turn, causes the cells of the ear cavity to become inflamed and create infections and pain. Infants and children seem to be more inclined to develop ear infections since their Eustachian tubes are shorter and less slanted than in adults.

Unfortunately, for the child, as well as Mom and Dad, earaches are most often worse at night. Common medical treatments such as antibiotics, oral decongestants, tubes in the ears, and eardrum surgery are highly questionable. Antibiotics and oral decongestants are most often ineffectual and may increase the risk of recurrences. The good news is that **King Bio Earache Formula™** formula can commonly take effect and stop a child screaming in pain within 30 seconds to 3 minutes.

Most earaches will run their course without intervention. There are, however, some steps you can take to comfort your child during this stage of their development:

- Keep in mind that earaches are usually worse at night because air pressure can build up in the Eustachian tube.
- Keep allergies under control using King Bio Natural Medicines. Minimize contact with airborne substances such as pollen, dust, and animal dander.
- Pay attention to specific foods that may cause an allergic reaction leading to an ear infection. Taking a child off dairy products has become an almost universal procedure to help recurrent ear infections.
- Keep your baby in a semi-upright position while feeding. Infants fed while lying flat may cause the milk or germs to wash back into the middle ears.
- Place a heating pad set at “mild” under the affected ear. This will soothe and comfort your child.
- Teach your child to softly blow his/her nose while keeping the head in an upright position. Excessive force may drive the infection into the ear.
- Be encouraged! Remind yourself that this is a short phase in your child’s life.
- Remember, you can help your child maintain optimal health at this stage of their life as well as pave the way for a lifetime of health by following good, common sense lifestyle management steps.

Usually earaches are simple to correct using **King Bio Earache Formula™**. For acute cases, spray **King Bio’s Earache Formula™** as frequently as every 10 minutes until symptoms begin to recede. The underlying causes of earaches can be quite diverse and additional formulas may be needed to correct the causes related to the individual’s condition. Such formulas may include **King Bio Allergy/Food & Chemical™** or **Allergy/Hay Fever™**, **Colds & Flu™**, **Learning Disabilities & Hyperactivity™**, **Parasites™**, or a blood, kidney, liver or lymph **Detox & Drainage** formula. These additional formulas can be valuable in correcting difficult or resistant otitis cases.

The key to homeopathy’s great success is finding the right formulas for each individual situation. See King Bio’s **free Quick Reference Guide and Repertory** if you’d like to learn more about how to use homeopathy most successfully with your whole family. I encourage you to order a copy of **Making Homeopathy Easy** from *Select* for \$1.77 wholesale. In this easy-to-use manual, we provide you with the simple procedural tools you will need to take you (and your family) to higher levels of health. With the order of 10 copies from *Select*, you can get a **free one-hour video training tape** to complement the manual. Many stores use this tape in their loaning library for consumers who purchase the manual. The greater the success of the consumer, the greater the success of the retailer.